



Privacy Policy (Cookies)

Below, you will find information on how ALTRA REAL ESTATE AGENCY sp. z o.o., with its registered office in Warsaw at ul. Franciszka Klimczaka 6/52, 02-797 Warsaw, registered in the National Court Register kept by the District Court in Warsaw, 13th Commercial Division of the National Court Register, under the KRS number: 0000931429, NIP: 5272976864, REGON: 520401564, email: info@areaagency.pl, uses cookies and similar tools on its website <https://areaagency.pl/> ("Service") and in the scope of services provided online.

1. The Administrator automatically collects and processes information contained in cookies files.
2. Cookies (so-called "cookies") are computer data, in particular text files, which are stored on the end device of the Service user ("User") and are intended for using the Service's websites. Cookies usually contain the name of the website from which they originate, the time of storing them on the end device, and a unique number.
3. The entity placing cookies files on your end device and accessing them is the Administrator. The Administrator also uses tools using cookies files provided by external entities. More information on this can be found in point 11 below.
4. Cookies are used for the purpose of:
 - a. Adapting the content of the Service's websites to your preferences and optimizing the use of websites; in particular, these files allow recognizing your device and displaying a website tailored to your individual needs;
 - b. Creating statistics that help understand how you use websites, enabling the improvement of their structure and content;
 - c. Maintaining your session (after logging in), so you don't have to enter your login and password on each page of the Service again;
 - d. Ensuring the security and integrity of the Website;
 - e. Storing data to ensure accountability;

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5. Two basic types of cookies files are used within the Service: "session" cookies and "persistent" cookies. "Session" cookies are temporary files that are stored on your end device until you log out, leave the website, or turn off the software (web browser). "Persistent" cookies are stored on your end device for the time specified in the parameters of cookies files or until they are deleted by you.

6. The Service uses the following types of cookies:

- a. "Essential" cookies - enable the use of services available on the Service, including cookies necessary for services that require authentication in the Service;
- b. Cookies ensuring security during the use of the Service, e.g., used by the Administrator to detect abuses regarding authentication in the Service;
- c. "Performance" cookies - enable the Administrator to collect information about how the User uses the Service's websites;
- d. "Functional" cookies - enable the "remembering" of User's preferences and personalization of the User interface, e.g., in terms of the selected language or region, the font size, the appearance of the website, etc.;
- e. "Advertising" cookies - enable delivering Users advertising content tailored to their interests, e.g., cookies from external websites (social media, video platforms).

7. In many cases, the software used for browsing websites (web browser) allows cookies to be stored on your end device by default, with the default option on the Service's website being the storage of necessary cookies. You can change cookie settings at any time. These settings can be changed, in particular, to block the automatic handling of cookies in the web browser settings or to inform about their placement on your device each time. Detailed information on the possibilities and methods of handling cookies is available in the software settings (web browser).

8. The Administrator informs that limitations on the use of cookies may affect some functionalities available on the Service's websites.

9. Cookies placed on the end device of the Service User may also be used by advertisers and Partners collaborating with the Administrator.



10. More information about cookies is available at www.wszystkoociasteczkach.pl or in the "Help" section of the internet browser menu.

11. The Administrator uses tools provided by external providers, namely Google Analytics, Google AdWords, Google Tag Manager (provided by Google LLC. based in the USA or related entities), Facebook Pixel (provided by Facebook Inc. based in the USA or another related entity), Pixel, Stripe, Twilio, Vcita, Microsoft Clarity, Google Optimize. These tools are used to collect information, recommend content, monitor traffic on the Service, and manage ad emissions. Third parties, including providers of the mentioned technologies, may use cookies, navigation signals, and similar technologies to collect or receive information from the Service and other places on the internet, using them, among other things, to provide measurement services and tailor ads to the needs and interests of Service Users.

12. At any time, you can adjust settings or disable the collection and use of information for ad customization:

a. A browser plugin blocking data download by Google Analytics is available at <https://tools.google.com/dlpage/gaoptout>;

b. The option to make choices regarding other cookies is available at <http://www.aboutads.info/choices> or <http://www.youronlinechoices.eu/>).

13. If you have any questions, please contact us at info@areaagency.pl.

14. If you wish to withdraw your consent for cookies, please change your browser settings. At the same time, we inform you that withdrawing consent will not affect the legality of processing information and data before its withdrawal.

15. Your personal data may be transferred to authorized institutions specified by law and to processing entities providing services to the Data Administrator, especially entities cooperating in real estate transactions, professional training, IT, as well as entities providing external services such as real estate transactions, professional training, IT, and entities belonging to the ALTRA REAL ESTATE AGENCY sp. z o.o. capital group based in Warsaw, with data disclosure limited to the necessary scope each time.

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16. Data collected in session cookie files are stored until the end of the session/visit to the website. After this time, the data is not stored or processed in any other way. Persistent cookies, on the other hand, will remain on the user's device for a specified period or until manually deleted by the user.

17. You have the right to access personal data, the right to request correction, deletion, or limitation of data processing, the right to data portability, and the right to object to data processing. Without giving a reason, you have the right to object when data is used for direct marketing purposes.

18. At any time, you have the right to withdraw the consent granted, which will not affect the legality of processing carried out based on consent before its withdrawal.

19. You have the right to lodge a complaint with the supervisory authority if you believe that the processing of personal data violates regulations.